

CR

Construction Review
www.constructionreviewonline.com

Journal of the
Construction Industry



media kit












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www.constructionreviewonline.com

Editorial Calendar

| Period | CONCRETE | POWER | WATER | MACHINERY AND EQUIPMENT | MATERIAL AND FITTINGS | OTHERS |
|--|----------------------------|----------------------------|-------------------------|--------------------------|-----------------------|---|
| JAN/FEB DEADLINE: 20th Jan | Concrete Surface Treatment | Diesel Generators | Water pipes | Lifts and Escalators | Geo-synthetics | Piling foundation systems |
| MAR/APR DEADLINE: 17th March | Concrete Waterproofing | Wind power | Water Drilling | Land Surveying equipment | Building Security | Long-haul telecommunications and utility infrastructure solutions |
| MAY/JUNE DEADLINE: 12th May | Prefabricated Housing | Electric cables | Water Meters | Scaffolding and Formwork | Flooring | Underground Utility mapping and detection solution |
| JULY/AUG DEADLINE: 7th July | Concrete Reinforcement | Wind power | Water storage systems | Bulldozers | Kitchens | Tower hoisting solutions |
| SEPT/OCT DEADLINE: 1st Sept | Concrete Additives | Portable generators | Recycling grey water | Motor Graders | Modern Sinks | Shelving and storage systems |
| NOV/DEC DEADLINE: 1st November | Concrete Sealants | Electric cable maintenance | Factory water recycling | Concrete Machinery | Geo-synthetics | Utility infrastructure solutions |

Print Publication

Advertising Rates

| | | |
|---|--|------------|
|  | QUARTER PAGE FULL COLOUR 90 X 130 mm | US\$ 650 |
|  | QUARTER PAGE FULL COLOUR 180 X 65 mm | US\$ 650 |
|  | THIRD PAGE FULL COLOUR 180 x 90 mm | US\$ 845 |
|  | THIRD PAGE FULL COLOUR 60 x 260 mm | US\$ 845 |
|  | HALF PAGE FULL COLOUR 180 x 130mm | US\$ 1,040 |
|  | HALF PAGE FULL COLOUR 90 x 260mm | US\$ 1,040 |
|  | FULL PAGE FULL COLOUR Trim-297 x 210 type area- 285 x 200 | US\$ 1,560 |
|  | CENTRE SPREAD FULL COLOUR Centre Spread Full Colour | US\$ 2,720 |
|  | INSIDE FRONT COVER Trim-297 x 210 type area- 285 x 200 | US\$ 2,470 |
|  | INSIDE BACK COVER Trim-297 x 210 type area- 285 x 200 | US\$ 2,600 |
|  | OUTSIDE BACK COVER Trim-297 x 210 type area- 285 x 200 | US\$ 3,250 |

Bleed: Allow 5 mm on all sides of trim size for full page or spread adverts

Terms and Conditions

- All advertising contracts will be made under English Law
- These Terms are incorporated into all dealings of the Publisher to the exclusion of all other terms including any terms and conditions which the Advertiser may purport to apply under any purchase order, confirmation of order or similar document. Any variation to these Terms shall be inapplicable unless agreed to in writing by the Publisher.
- The Advertiser undertakes to indemnify the Publisher against all costs claims actions and demands arising from the publication of the advertisement including but not limited to any claims for copyright, libel, trademark infringement or false or misleading advertising and in doing so will assume liability for any claims made by any third party made against the Publisher.
- Any failure on the part of the Publisher to publish correctly an advertisement from correctly supplied material to the publisher's supplied specifications will be rectified by the rerunning of the advertisement in the next available edition or if none as soon as practicable.
- The Advertiser shall be responsible to the Publisher for all payments due. If the Advertiser acts as an agent rather than a principal then the Publisher shall have a right to hold the principal and the Advertiser jointly and severally liable for the monies due.
- All cancellations must be in writing, and none shall be effective until confirmed in writing by the Publisher.
- The full cost of the advertisement will be due if the cancellation takes place less than 2 weeks prior to the Material Deadline.
- The Publisher shall have no obligation to accept advertisements delivered late and no guarantee can be given that proofs will be supplied nor corrections made in respect of late advertisements.
- The Advertiser shall have the right to request reasonable changes to the advertisement and the Publisher shall use its reasonable endeavours to comply with such requests at the Advertiser's expense.

The optimum audience possible for its Advertisers.

Construction Review has Always had a keen readership in government circles and regularly generates enquiries from the governmental sector for its advertisers.



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Digital Copy

Advertising Rates



CR JUNE 2018:
PER ISSUE OVER 1 MONTH
PERIOD
 Impressions : 12, 374
 Average Time Spent : 0:04:57

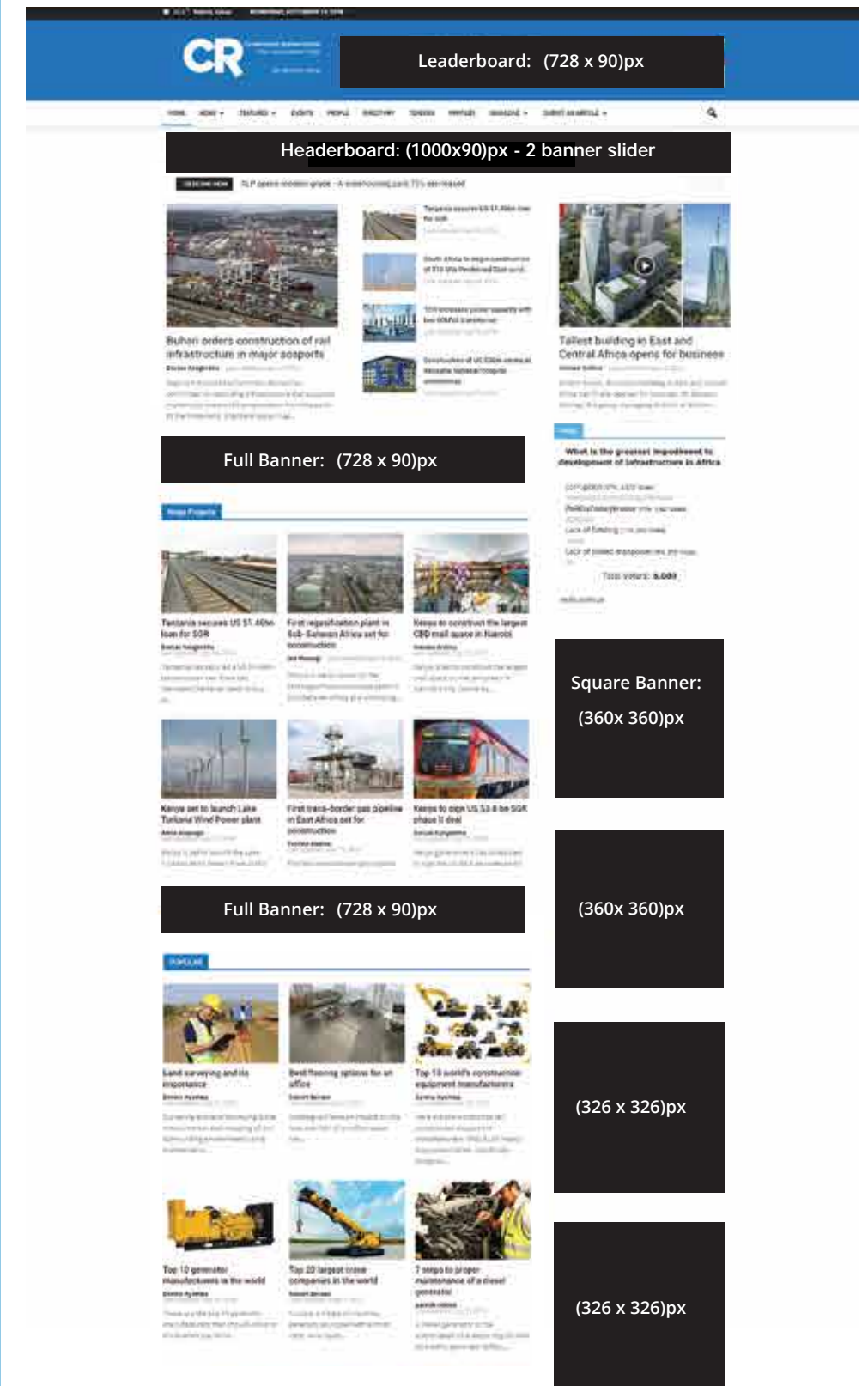
ADVERTS
 Quarter page: US\$ 100
 Third page: US\$ 150
 Half page: US\$ 175
 Full page: US\$ 200

12, 374
 Impressions

0:04:57
 Average Time Spent

Website

Banner Positions



Our website enjoys over 350,000 page views a month from over 133,000 unique visitors mainly in Kenya, South Africa and Nigeria.

Website

Advertising Rates



Build your company brand and expose your firm to a growing global audience. A cost effective way of advertising and authoritative information exchange.

| Banner size | Unit in pixel | Monthly cost usd |
|--------------|---------------|------------------|
| Headerboard | 1000*90 | 1000 |
| Leaderboard | 728*90 | 900 |
| Square | 326*326 | 800 |
| Full banner+ | 728*90 | 700 |
| Full banner | 725*90 | 200 |

Rates stated are monthly

Rates are exclusive of taxes and agency commission fee.

Full banner+ position offers a spot on the home page and thereafter under the featured picture on every post



www.constructionreviewonline.com

Online Newsletter

Advertising Rates



Reach 50,000 subscribers daily for a month for only \$600.

Send out a mail-shot to this exclusive audience for US\$600 with your promotional material

The readers consist of construction related audience that is constantly



Features

Contract awarded for construction of Red Sea International Airport in Saudi Arabia

The [Red Sea Development Company \(RSDC\)](#) has awarded the contract for the construction of the Red Sea International Airport, its largest value contract to date.

New equity partner for 100 Claremont Avenue project secured

[Lend Lease](#) and [L+M](#) have brought on a new joint venture partner, [Dawa House Texas Inc.](#) to create a new, transformative mixed-use development at 100 Claremont Avenue.

GE consortium to supply 1.4GW Sofia offshore wind farm project

RWE has selected a consortium of [SE Renewable Energy's Grid Solutions](#) and [Sembcorp Marine](#) to supply the 1.4GW Sofia offshore wind farm, one of the world's largest offshore wind farm projects.

Tesla Gigafactory 4 construction still making outstanding progress, Berlin

Tesla Inc. has reported that the Gigafactory in Berlin is still under construction and is steadily on-going. In fact, Tesla is making giant leaps and strides to complete construction.